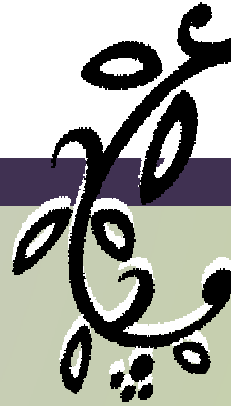




Sunday, January 25, 2009



# Welcome

**Welcome to the Washington County Fair Park's 10<sup>th</sup> Annual Bridal Fair!**

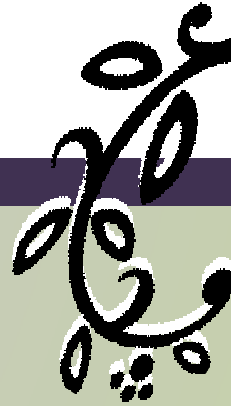
**January 25, 2009  
11:00 a.m. – 3:30 p.m.  
Hwy. 45 & Pleasant Valley Road  
West Bend, WI  
Tickets at the door \$3.00**

We know what brides are looking for and have assembled the best selection of bridal-related products and services. Also on hand will be experienced professionals who will be happy to answer your questions and provide great ideas for your wedding. Come plan your dream wedding in a single day and experience “one-stop-shopping!”

At the Bridal Fair you'll be able to compare prices and services, try samples, get new ideas, see the latest wedding attire fashions and enjoy live entertainment.

Our Bridal Fair fashion show, sponsored by *Amelishan Bridal, Richfield, WI*, is a great way to get ideas and spark your imagination. The show starts at 2:00 p.m.





## Attendee Info

### Congratulations on your recent engagement!

If you are planning a wedding and in need of ideas or just need help organizing the big day, a bridal show can be a great place to get started. Here are some tips to help you get the most out of attending a bridal show.

#### **Pre-Show Preparations-**

Make a checklist of the most important elements needed to complete your wedding plans. Come with a specific date and time in mind for the wedding services you need. One of the first questions you will need to ask any “service” vendor is, “Are you available or have an opening on \_\_\_\_ (date)?” If the response is negative, be ready to move on to another vendor or be flexible with other dates.



#### **Come Prepared to Make Decisions!**

Vendors at the show may be “bookable” and “buyable.” Couples with very popular wedding dates, such as those in June or December will need to make quick decisions and obligations in order to secure their chosen wedding reception site, caterer or photographer. If you’re not prepared to make a deposit, then plan to make an appointment at the show to meet with your favorite vendors at their place of business. Remember, don’t procrastinate or you may end up with your second or third choices.

#### **Who Should Attend?**

The show is open to the general public. Brides, grooms, parents, and other family members are welcome, along with close friends and bridal party members. They can help share in the planning.

#### **What to Wear?**

Dress comfortably! Leave the heels at home and wear easy walking shoes as you visit the aisles of exhibit booths highlighting the best and latest in wedding planning products and services.

#### **What should I Bring to the Show?**

Bringing pre-printed address labels with all of your contact information: name, address, phone, email and your wedding date is a convenient way to enter vendor drawings or set-up future appointments. And don’t forget your checkbook, date book and credit card in case you want to put down a deposit for any service.

#### **How Long does the Fashion Show Last?**

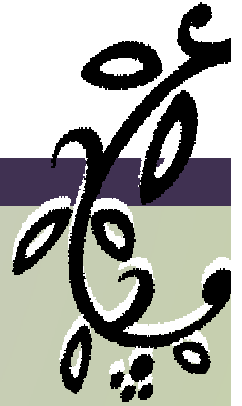
The runway fashion show lasts for approximately one hour and is the highlight of the event. The show starts at 2:00 p.m. so, schedule your day accordingly.

#### **Final Show Tips!**

Come with an open mind. There are so many new ideas that you can incorporate into your plans to make your wedding truly unique. Remember, if you don’t see something that you had in mind, don’t get discouraged, just ask a professional in that area of expertise for advice. They have plenty of ideas or photos of prior work that you just may find what your searching for!



Sunday, January 25, 2009



# Vendor Info

We at Washington County Fair Park invite you to join our network of vendors who have successfully boosted their sales by participating in our *Bridal Fair*. Don't miss out on this valuable and cost-effective opportunity to advertise and meet with your target audience face-to-face! Just fill out the form below and mail in with your payment to reserve your space today!



Business Name: _____
Business Description: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

(1) 10'x10' booth space \$250.00 \_\_\_\_\_

(2) 10'x10' booth spaces \$450.00 \_\_\_\_\_

(Each booth space includes 1-8 ft. covered & skirted table and 2 chairs)

Electrical hook up with 1 hook up and 1 cord (additional \$15.00): \_\_\_\_\_

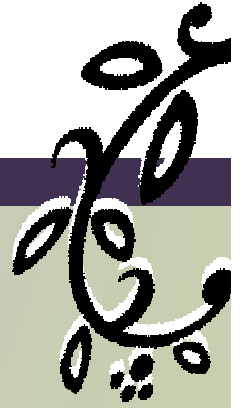
*I have read and agree to the enclosed terms and conditions.  
I agree to enclosed information and all terms within.*

On this date \_\_\_\_\_ Signed \_\_\_\_\_

Mail applications and payment to:  
Washington County Fair Park, 3000 Hwy PV, West Bend, WI 53095.

**Faxed applications will not be accepted.**

Applications also available on-line. [www.wcfairpark.com](http://www.wcfairpark.com)  
Annual Events-Bridal Fair



# Directions

**From the South:**

Take Highway 45 north to County Highway PV. Exit east on PV, entrance to the Fair will be immediately on the left.

**From the North:**

Take Highway 41 south to County Highway 60. Go east on Highway 60. Go north on Highway 45. Exit east on PV, entrance to the Fair will be immediately on the left.



**From the East:**

Take Highway 60 west to County Highway P. Head north on County P, go through intersection with Highway PV and entrance to the Fair will be immediately on the left.

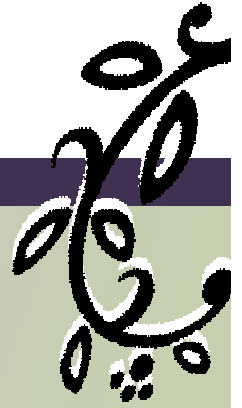
**From the West:**

Take Highway 60 east to County Highway P. Go north on County Highway P. Go through intersection with Highway PV and entrance to the Fair will be immediately on the left.





Sunday, January 25, 2009



## Contact



Thank-you for taking the time to find out more about Washington County Fair Park's *Bridal Fair*. If you would like additional information on this show or to reserve a booth, please contact us via our phone, fax, mailing or email information below.

**Contact Information:**

Lila Johnson  
Event Operations Manager  
[ljohnson@wcfairpark.com](mailto:ljohnson@wcfairpark.com)

**Phone:**

(262) 677-5060 or  
877-677-5060

**Fax:**

(262) 677-5070

**Mailing address:**

Washington County Fair Park  
3000 Hwy. PV  
West Bend, WI 53095

